

PRESS RELEASE

Marienlyst in Denmark wins an award for the second time in a row Best Spa 2020 with Kurland® facilities

Ainring/Salzburg, October 2020 – **For the second year in a row Marienlyst wins an award: In 2019 the Strandhotel received the Danish Beauty Award, this year it was awarded as the best spa in Denmark. Kurland GmbH together with BodyMindConsulting was responsible for planning and furnishing the award-winning spa area. Last year the hotel Comwell Kellers Park received the award for Denmark's best spa, which was also equipped in a cooperation of Kurland and BodyMindConsulting.**

“We love this beautiful place. Here is good atmosphere. The spa is new and modern, the copper is interesting, the water is clear, the sea is right there, the sauna is lovely, the staff friendly, competent and welcoming - but nothing surpasses the view from the spa. It is indescribable. What a location. It must be difficult to surpass anywhere in the world”, these were the arguments of the jury, which chose the Marienlyst as the best spa in Denmark. In 2016 Kurland GmbH together with its partner BodyMindConsulting was responsible for planning and equipping this spa, which already received the Danish Beauty Award in 2019.

Extraordinary facilities for extraordinary spa experiences

Kurland® facilities offer guests an experience that differs from known standards. "For us, wellness must have a holistically tangible effect. We want to offer our guests more than just a nice atmosphere. They should experience something extraordinary. At the same time, we do not lose sight of functionality and economy", explains Roman Lindner, head of the marketing, planning and project department. Kurland GmbH has equipped the Strandhotel Marienlyst with the following systems: steam bath, panoramic sauna with sea view, Salt therapy room (Dry Salt Inhalation), Rasul®, Caldarium and with the patented Kraxenofen®. But it is the interaction of all these facilities that allows guests to immerse themselves in unique worlds of emotions.

Award winning spa areas of Kurland

With this award, **Strandhotel Marienlyst** joins the successful series of award-winning spa areas planned and equipped by Kurland. It was not until 2019 that Hotel **Comwell Kellers Park** received the award for the best spa in Denmark. In the same year Strandhotel Marienlyst won the Danish Beauty Award. In addition, the **Canaves Oia Spa** on Santorini won the World Luxury Spa Award in the category "Best Luxury Boutique Spa". The **Spa at Ye Olde Bell** in England has also received several awards, including the "5 Bubble SPA 2017 and 2018" and the "North Notts Business Award 2018". The **Limegrove Fitness & Spa** at Metropol Palace in Belgrade has also won several important awards: "Best Luxury Hotel Spa (Country Winner)", "Best Luxury Fitness Spa (Regional Winner)" and "Luxury Spa of the Year 2017".

About Kurland

Recognising tomorrow's trends today and setting completely new standards in the spa and wellness market: That is what Kurland GmbH in Ainring stands for. The successful, innovative company ranks among the pioneers in the field of spa systems and equipment, as well as offering a unique range of natural healing products. Focussing on therapeutic aspects, the in-house Kurland training center passes on the decades of knowledge about Kurland signature treatments and the Kurland treatment products range.

Kurland® sauna at Strandhotel Marienlyst:



BU: Panorama sauna with sea view, Kurland® sauna at Strandhotel Marienlyst, Denmark.

Credit: Joachim Wichmann

Press contact and pictures:

Alexandra Brunner
Kurland GmbH, Marketing
Kirchenwegstr. 5, D-83404 Ainring
Phone: +49 (0)8654 4887-38
Mail: brunner@kurland.de

Website: www.kurland.de
Webshop private customers: www.kurland24.de
Webshop business customers: www.kurland.info